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Funai Introduces First 4K UHD Magnavox Roku TV Series

New models available in Spring 2019 will work with Google Assistant powered devices

LAS VEGAS, January 3 2019 – Funai Corporation, Inc. today introduced the new Magnavox 4K UHD Roku TV series designed to work with Google Assistant devices. Available in Spring 2019, the series will offer display sizes ranging from 43” to 65” and the 65” model will be showcased at CES 2019 in the Funai pavilion at the Renaissance Hotel in Las Vegas, January 8-11, 2019.

The 4K UHD Magnavox Roku TV features powerful display technology from Funai including HDR10 and runs on the latest Roku OS, offering an intuitive home screen and access to over 500,000 movies and TV episodes. When paired with the powerful display technology from Funai, the 4K UHD Roku TV is the best device for streaming the most popular TV shows and movies.

HDR10 technology provides greater color depth compared to standard dynamic range TVs and improved contrast with peak brightness creating a vivid, bold picture with spectacular clarity. Brilliant Motion Rate (BMR) 120 improves image quality with enhanced refresh rates that reduce motion blur, even during intense, fast-action scenes. The 802.11ac MIMO Wireless LAN chipset delivers bandwidth performance that provides a seamless streaming experience for 4K content.

“Streaming has revolutionized how viewers consume media,” says Youssef Ibrahim, Sr. Product Marketing Manager, Funai Corporation, Inc. “With the addition of the 4K Roku TVs to the Magnavox line and support for the Google Assistant, users will be able to use their voice to control their TV and search for the latest content available on the Roku platform.”

The Roku OS is very easy to use, offers fast and easy cross channel search with results in order by price. Free content is easy to find with The Roku Channel, which offers award-winners, cult classics, live and linear news, sports and entertainment, and more all without a subscription required. Featured Free provides users with direct links to free in-season episodes from top network shows and full past-season catch-ups. Automatic software updates ensure the TV is always up to date and delivers new features over time. The free Roku mobile app for iOS and Android devices offers a remote, keyboard, voice search, private listening, the ability to cast to any Roku TV and more. software updates, users will have continued access to the latest software technology from Roku, including the new voice-control compatibility update coming in early 2019. This update will allow users to search for content using the Google Assistant with just their voice and offers enhanced volume control with automatic volume leveling.

Customers with Google Assistant devices can use voice commands with the 4K UHD Magnavox Roku TV models to turn the TV on and off, pause, turn up and down the volume, mute, switch inputs, change channels, search for content and launch streaming channels.

The 4K UHD Magnavox Roku TV series will be available in Spring 2019 starting at \$349.99. For more information, stop by the Funai pavilion at CES 2019 in the Renaissance Hotel.

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About Funai Corporation, Inc.

Funai Corporation, Inc., located at Rutherford, NJ, is a subsidiary of Funai Electric Co., Ltd. and is the exclusive licensee for Philips and Magnavox consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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