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## **Philips New 4K UHD Android TV™ with the Google Assistant from Funai Makes it Easy to Search and Watch Content by Voice**

**LAS VEGAS, January 2, 2019** – Funai Corporation, Inc. today announced the first Philips 4K UHD Android TV with the Google Assistant built-in is available in the United States. Complete with two (5704 and 5904) series and five display sizes ranging from 43” to 75”, the new TVs will be on display at CES 2019 (January 8-11, 2019) at the Funai pavilion in the Renaissance Hotel in Las Vegas, NV.

The Philips 4K UHD Android TV delivers the most technologically advanced viewing experience with Android 8.0 providing access to the latest streaming channels and personalized recommendations from popular streaming apps including Netflix, VUDU, YouTube and thousands of additional apps including HULU, SlingTV, YouTube TV and Games available on Google Play.

Both the 5704 and 5904 Philips 4K UHD Android TV series are equipped with a Bluetooth near-field mic remote for voice control with the Google Assistant built-in, allowing users to search for content, ask every day questions and control smart devices, such as the Philips Hue Play, Nest thermostat as well as other Google Assistant compatible products. With Chromecast Built-in™, users can wirelessly mirror photos, movies, apps and more directly from their smartphone. The built-in Google Assistant is ready to control all smart home devices.

“Combining Funai’s innovative display technology with the Android TV platform gives users a new central hub for their home and provides endless entertainment options for all viewers,” says Youssef Ibrahim, Sr. Product Marketing Manager, Funai Corporation, Inc. “The new series not only gives users instant access to their favorite entertainment programs in 4K, it can also control smart lights, thermostats, cameras, and more, regardless of which room they are in; providing unprecedented convergence between television, entertainment and multi-zone connected home control.”

The Philips 4K UHD Android TV series features HDR 10 and is equipped with Bright Pro, a backlight boost that brightens the image by up to ten percent compared to standard LED displays, delivering exceptional brightness and contrast even in brightly lit rooms.

The 5704-series is now available in select retailers and warehouse clubs. Coming in the second half of 2019, the 5904-series will include an integrated far-field microphone solution allowing users to simply say, “Hey Google,” to activate their personal Google Assistant and ask

questions, control other smart home devices and add products to their Google Express cart from anywhere in the room.

Connectivity options include HDMI, antenna RF, Wireless 802.11ac dual-band MIMO, Ethernet and USB multimedia, and audio options include digital optical and Bluetooth 4.2 for optional headphone, keyboard or other accessory connectivity. Philips 4K UHD Android TV series will be available in 43, 50, 55, 65, and 75-inch displays starting at \$349.99. For more information, please visit <https://www.usa.philips.com/>.

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**About Funai Corporation, Inc.**

Funai Corporation, Inc., located at Rutherford, NJ, is a subsidiary of Funai Electric Co., Ltd. and is the exclusive licensee for Philips and Magnavox consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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