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## **Funai Electric Co., Ltd. Expands its Lifestyle Technologies Offerings with New Award-Winning Health and Beauty Tech at CES 2019**

**LAS VEGAS, January 4 2019** – Funai Electric Co., Ltd. continues to prove its role as a leading consumer electronics innovator with the introduction of new, award-winning health and beauty technologies including the award-winning Funai Nail Art Printer, the core microfluidics technology of skin care and home refreshers. All of Funai's latest displays and smart home technologies, including its latest health and beauty technology will be on display at the Funai pavilion at the Renaissance Hotel Las Vegas and at the Procter and Gamble CES booth #42131, January 8-11, 2019.

Funai's CES exhibit will feature new smart home technologies for almost every room in the home. The new award-winning Nail Art Printer and skin care technology is designed to address the latest consumer trends in nail design and at-home skin perfecting, while the home refresher scent-jet technology is designed to provide at-home, whole-space air enhancement previously only available in upscale hotels and department stores.

### **Funai Nail Art Printer**

Recognized as a CES Innovation Award Honoree, the Funai Nail Art Printer makes the frustration of fingernail painting a thing of the past. Using the free smartphone app for iOS and Android, users can import photos or select a preloaded pattern to directly print onto their nails in a matter of seconds. With the nail printer, users can achieve salon-quality results at home, and save time and money by skipping a visit to the salon. Users simply import a photo or select from the pre-installed designs and patterns, then the printer auto-detects the shape of the nail, displays a virtual preview of the design on the nail, and instantly prints.

"It's no secret that health and beauty are getting smarter," says Peter Swinkels, General Manager of Product Planning, Funai Electric Co., Ltd. "We're kicking off CES 2019 with a CES Innovation Award for our Nail Art Printer, and exciting developments with P&G. The new health and beauty technology showcases Funai's versatility in providing smart technology for every room in the house. Our innovative technology combined with strong partnerships with industry leaders like P&G, enable us to deliver award-winning products for the health and beauty consumers now and well into the future."

In partnership with P&G, Funai also developed core technology for the Opté Beauty Wand and Airia 4<sup>th</sup> Generation Home Freshener.

### **Opté Beauty Wand**

Funai's latest smart microfluidics technology has been incorporated into the P&G Opté Beauty Wand product, which is available today from select retailers, and can be found at the P&G booth (#42131) at Sands Expo Center. The Opté Beauty Wand is the first digital skin care device to instantly deliver flawless skin. The wand uses a digital camera with blue LED lights to scan and detect areas of tonal discoloration, and instantly correct imperfections by applying a custom serum where it is needed. The serum utilizes a patented blend of mineral pigments and skin care ingredients, which not only makes age spots instantly disappear but also fade over time. Funai's microfluidics technology is essential for the beauty wand. After the wand scans and detects an imperfection, Funai's microfluidics technology helps release the customized serum for natural, even coverage on each imperfection.

### **Airia 4<sup>th</sup> Generation Home Freshener**

At the same time Funai has developed a thermal scent-jet technology and scent-jet nozzle solution for the P&G Airia 4<sup>th</sup> generation Home Freshener. Funai's scent-jet technology is designed to fire up to 100,000 gravity-defying scent droplets per second that spread with the natural airflow in the home. Funai's scent-jet technology enables the Airia to provide a consistent long-lasting scent experience which can be scheduled and monitored with the free Airia smartphone app.

Stop by the Funai pavilion in the Renaissance Hotel during CES 2019 to see the award-winning Funai Nail Art Printer and the beauty skin care and home refresher technology. The Opté Beauty Wand and Airia 4<sup>th</sup> Generation Home Freshener will also be on display at the P&G CES booth #42131.

The Funai Nail Art printer will be available the second half of 2019. Procter & Gamble will showcase the Opté Beauty Wand and Airia 4<sup>th</sup> Generation Home Freshener at CES 2019.

To learn more about the Funai Nail Art Printer and its microfluidics products and technology, please visit [www.funai.us/events-ces2019](http://www.funai.us/events-ces2019).

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### **About Funai Corporation, Inc.**

Funai Corporation, Inc., located at Rutherford, NJ, is a subsidiary of Funai Electric Co., Ltd. and is the exclusive licensee for Philips and Magnavox consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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