



Contact: DeeJ Savage
Brand Definition
(212) 660-2555 ex.26
Deej@brand-definition.com

Funai Corporation, Inc. Exhibits the Latest in Smart Home TV Entertainment at CES 2020 with Multiple Families of Industry-Leading Philips Televisions

LAS VEGAS, January 07, 2020 – Funai Corporation, Inc. will exhibit its leading display technologies at CES 2020 with multiple families of all-new Philips televisions featuring 4K UHD Roku TVs, displays with built-in, high-performance Game Mode, a new series of Razor Slim, Large Format, OLED Android TVs with built-in Ambilight Technology, all featuring easy-to-use, voice-activated Google Assistant control.

Funai's commitment to innovation and strong strategic partnerships drives new product development, resulting in industry leading products for home entertainment. With each new product, Funai demonstrates its knowledge and expertise in the televisions and smart home market by addressing the consumer demands for convenience, content and streaming. The latest smart home technologies from Funai and Philips showcased at CES 2020 include:

Philips 4K, Razor Slim, Large Format, OLED Android TVs with Built-in Google Assistant and Ambilight Technology

Funai Corporation, Inc. previewed a set of industry-leading Philips 4K, Razor Slim, 55- and 65-inch, OLED TVs with Philips signature feature Ambilight, at CES 2020. These hi-performance, award-winning displays — currently available in Europe, but coming soon to the U.S. — bring together the best in video, audio, and control in an easy-to-use, fully-integrated TV.

Philips OLED 804 Series televisions — a recipient of the EISA Best Buy OLED TV 2019 – 2020 award — feature the latest OLED panels and 3rd generation P5 processing suite which extend picture quality performance even further, bringing improved noise reduction, better sharpness, more accurate colors and skin tones and better contrast to all sources.

With support for Dolby's premium sound and video formats — Dolby Vision and Dolby Atmos — and support for HDR 10 and HDR 10+, HDR content looks and sounds gloriously real. Whether it's the latest streaming series or a Blu-Ray disc set, viewers enjoy contrast, brightness, and color, as well as hear spacious sound with clarity, detail, and depth — perfectly reflecting the director's original intentions.

With Philips Ambilight technology, movies and games feel more immersive, music gets a light show, and the screen feels even bigger than it is. By radiating light from three sides of the television, Ambilight technology dramatically moves the action beyond the screen into a thrilling new dimension. And to take the Ambilight viewing to the next level, the system's built-in Hue lighting feature enables users to extend the Ambilight experience throughout the room by allowing each available HUE light in the room to wirelessly sync to the Ambilight TV — surround viewers with the immersive power of Ambilight.

New 2K and 4K UHD Philips Roku TV Series

Funai also introduced new Philips Roku TV™ models designed to work with external Google Assistant devices, available in both 2K and 4K formats. Scheduled for Spring 2020, the series will offer display sizes ranging from 24 to 75-inches. The UHD Philips Roku TV sets feature powerful display technology from Funai including HDR10, and run the latest Roku operating system, offering an intuitive home screen and access to 500,000+ movies and TV episodes via thousands of free or paid channels. When paired with the powerful display technology from Funai, the 4K UHD Philips Roku TV is one of the best devices for streaming popular TV shows and movies.

HDR10 technology provides greater color depth compared to standard dynamic range televisions and improved contrast with peak brightness creating a vivid, bold picture with spectacular clarity. Perfect Motion Rate (PMR) 120 improves image quality with enhanced refresh rates that reduce motion blur even during intense, fast-action scenes. The dual-band Wireless LAN chipset delivers bandwidth performance that provides a seamless streaming experience for 4K content.

Roku TV models offer advanced features like fast and easy search that provides results in order by price, and private listening via the free Roku mobile app which also offers remote control functionality and more. Roku TV Features Include:

- High Dynamic Range (HDR10) image quality
- Control of Multiple Roku devices with amazon Alexa and the Google Assistant
- Private Listening via headphones connected to mobile phones
- Roku Search allowing for search by title, actor, director, popular genres, or select topical subjects.

Philips Android TV with Built-in Game Mode, Google Assistant

Additionally, the company introduced the Philips 5905 Series high-performance Android TV with built-in Gaming Mode to support UHD/HDR gaming through gaming consoles, such as Playstation™ and Xbox™ but is especially developed to work seamlessly with Stadia cloud gaming (*separate Google Chromecast Ultra required*).

While most smart TVs are designed for watching TV and OTA Video on Demand, gaming has become more popular and consumer demand for gaming features has increased. The new Philips 4K Android TV with the new Gaming Mode reduces latency while optimizing the picture settings for the smoothest gaming experience. The Phillips Series 5905 Android TV features the best 4K UHD HDR games through an external gaming console and is designed especially for the newly-launched, powerful, UHD Google Stadia gaming* system.

The Phillips 5905 Series Android TV is designed to accommodate any entertainment space, from the latest video-on-demand applications, integrated Google Assistant, and now the new Gaming Mode. The Phillips 5905 Series Android TV will be available in screen sizes ranging from 43-inch to 75-inches, with lifelike picture quality in 4K UHD HDR.

The new Gaming Mode optimizes the TV's settings for playing fast motion video games. Gaming Mode allows the Android TV to bypass part of the video processing which reduces the amount of time the TV needs to process the game video input. Gaming Mode offers many other features for gamers of all levels including:

- More than 50% less latency than 2019 Philips Android TV.
- Connect existing Bluetooth gaming or mobile phone headphones.
- Connect Stadia controllers through Bluetooth.
- Google Assistant built-in, allows users to search for content, ask every-day questions and control smart devices, such as the Nest thermostat as well as other Google Assistant compatible products. With Chromecast Built-in™, users can wirelessly mirror photos, movies, apps and more directly from their smartphone. The built-in Google Assistant is ready to control all smart home devices.
- Access to Google Play Games.
- Games are more fun with Google play. When you can play the world from anywhere, all from one place, unlimited fun is just a tap away.

Philips 4K UHD Android TV series with Google Assistant Voice Control

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New High-Performance Philips MiniLED Displays

Funai will also offer an early look at their near-production level concept of MiniLED panels — the latest display technology that promises to close the gap between LCD and OLED panel technology — based on LCD and RGB mini LED backlights. With LCD displays, the best way to improve picture quality is to deploy full-array local dimming at a smaller (even microscopic) level, which allows the backlight — the part behind the LCD screen that provides illumination — to dim and illuminate different areas simultaneously. Smaller areas and more dimming zones, mean more-precise illumination, which results in an amazingly realistic image.

Funai is developing this technology for availability in the latter half of 2020, and believes that MiniLED has major growth potential, and will become the next big trend in high-performance, yet affordable LCD displays. With over 10,000 RGB LEDs and a superior wide color gamut, this new technology will drive growth due to outstanding picture quality, contrast and black levels in the Premium LCD segment.

To learn more about Funai's latest smart home entertainment technology, and to see the full range of new and award-winning lifestyle technology products, visit www.funai.us

More information can also be found at <https://www.usa.philips.com/>

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About Funai Corporation, Inc.

Funai Corporation, Inc., located in Torrance, Calif., is a subsidiary of Funai Electric Co., Ltd. and is the exclusive licensee for Philips and Magnavox consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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