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Funai to Introduce New 2K and 4K UHD Philips Roku TV Series at CES 2020

LAS VEGAS, January 07, 2020 – Funai Corporation, Inc. today introduced new Philips Roku TV™ models designed to work with external Google Assistant devices, available in both 2K and 4K formats. Scheduled for Spring 2020, the series will offer display sizes ranging from 24 to 75-inches and will be showcased at CES 2020, January 7-10, in Las Vegas, Nevada.

The 24-inch HD is the smallest screen size in this series, designed for additional rooms, like a study, office, kids room, kitchen, bedroom, workspace or garage. At the other end of the line, a 75-inch UHD Roku TV will be available, perfect for larger living spaces, entertainment rooms, or home theater setups.

The UHD Philips Roku TV sets feature powerful display technology from Funai including HDR10, and run the latest Roku operating system, offering an intuitive home screen and access to 500,000+ movies and TV episodes via thousands of free or paid channels. When paired with the powerful display technology from Funai, the 4K UHD Philips Roku TV is one of the best devices for streaming popular TV shows and movies.

HDR10 technology provides greater color depth compared to standard dynamic range televisions and improved contrast with peak brightness creating a vivid, bold picture with spectacular clarity. Perfect Motion Rate (PMR) 120 improves image quality with enhanced refresh rates that reduce motion blur even during intense, fast-action scenes. The dual-band Wireless LAN chipset delivers bandwidth performance that provides a seamless streaming experience for 4K content.

“Content streaming has transformed how viewers consume nearly all media,” said Peter Swinkels, Senior Director of Product Planning, Funai Corporation, Inc. “These new 2K and 4K Philips Roku TV models with support for Google Assistant and Amazon Alexa devices enable consumers to simply use their voice to control their TV and search for the latest content available on the Roku platform.”

Roku TV models offer advanced features like fast and easy search that provides results in order by price, and private listening via the free Roku mobile app which also offers remote control functionality and more.

Roku TV Features Include:

High Dynamic Range (HDR10) – 4K Roku TV models support HDR10 content, making colors brighter and richer, particularly in vibrant scenes like landscapes and cityscapes.

Control Multiple Roku Devices with Amazon Alexa and the Google Assistant – Customers who use Alexa-enabled devices and/or Google Assistant devices to control their Roku system can now control multiple Roku devices in their home. Consumers can ask their Alexa or Google Assistant-enabled device to launch channels, find movies, play music and more on their Roku TV in select regions.

Private Listening – With private listening on the free Roku mobile app, consumers can use headphones connected to their mobile phone to enjoy TV late at night, or any time they'd like to avoid distractions.

Roku Search – Roku Search makes it easy to discover something great to watch. Simply search by title, actor, director, popular genres, or select topical subjects. Consumers will get results across top channels, so they can see where to stream their favorites for free or at the lowest cost.

For more information, stop by the Funai booth at CES 2020 in the Renaissance Hotel or visit www.usa.philips.com for the latest information.

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About Funai Corporation, Inc.

Funai Corporation, Inc., located at Torrance, CA is a subsidiary of Funai Electric Co., Ltd. and is the exclusive licensee for Philips and Philips consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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