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Funai Previews Philips 4K OLED TVs with Ambilight Technology, at CES 2020

LAS VEGAS, January 06, 2020 – Funai Corporation, Inc. today previewed a set of industry-leading Philips 4K, Razor Slim, 55- and 65-inch, OLED TVs with Philips signature feature Ambilight, at CES 2020. These hi-performance, award-winning displays — currently available in Europe, but coming soon to the U.S. — bring together the best in video, audio, and control in an easy-to-use, fully-integrated TV.

Philips OLED 804 series televisions — a recipient of the EISA Best Buy OLED TV 2019 – 2020 award — feature the latest OLED panels and 3rd generation P5 processing suite which extend picture quality performance even further, bringing improved noise reduction, better sharpness, more accurate colors and skin tones and better contrast to all sources.

"With these Philips TVs, Funai is really taking OLED image technology, design flair, and connectivity integration to the next level — and all at an affordable new price point," said Peter Swinkels, Director Product Planning, Funai Corporation, Inc. "At the heart of these units is a new iteration of the P5 processor, now a dual-chip design delivering improvements to shadow detail and color handling. And with Philips' exclusive Ambilight illumination, Dolby Atmos audio decoding, and the content-rich Android TV™ platform, you have a television that delivers an amazing user experience at an exceptional value."

With support for Dolby's premium sound and video formats — Dolby Vision and Dolby Atmos — and support for HDR 10 and HDR 10+, HDR content looks and sounds gloriously real. Whether it's the latest streaming series or a Blu-Ray disc set, viewers enjoy contrast, brightness, and color, as well as hear spacious sound with clarity, detail, and depth — perfectly reflecting the director's original intentions.

With Philips Ambilight technology, movies and games feel more immersive, music gets a light show, and the screen feels even bigger than it is. By radiating light from three sides of the television, Ambilight technology dramatically moves the action beyond the screen into a thrilling new dimension.

To take the Ambilight viewing to the next level, the system's built-in Hue lighting feature enables users to extend the Ambilight experience throughout the room by allowing each available HUE light in the room to wirelessly sync to the Ambilight TV — surround viewers with the immersive power of Ambilight. And with Philips Android TV devices, the Google Assistant is built into the device so users can quickly search and access entertainment, get answers from Google, and control smart home devices including to control Philips Hue bulbs that also integrate with Ambilight.

Watching movies and shows should not be a tedious task, and the hands-free, voice-activated, Google Assistant feature avoids that. With the power of the voice, users simply say, “Hey Google,” eliminating the need to navigate with your remote control, fiddling with buttons to launch apps, or browsing through various screens to find the desired content.

With rich, natural colors, exquisite OLED detail in bright and dark scenes, and an amazing level of connectivity and control, the Philips 4K OLED TV delivers the amazing image performance, ease of use, and control convenience that today's audiences are asking for.

For more information, please visit <https://www.usa.philips.com/>.

About Funai Corporation, Inc.

Funai Corporation, Inc., located at Torrance, CA, is a subsidiary of Funai Electric Co., Ltd. and is the exclusive licensee for Philips consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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