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## **Funai Introduces New 2K and 4K Sanyo Roku TV Models at CES, Available Early 2020 at Walmart in the U.S., Canada and Mexico**

**LAS VEGAS, January 07, 2020** – Funai today introduced new Sanyo Roku TV models in both 2K and 4K UHD formats for the U.S., Canada and Mexico markets. These state-of-the-art Sanyo Roku TV models offer all the powerful features and convenience of the Roku operating system, integrated with TVs in display sizes ranging from 24 to 65-inches, and will be showcased at CES 2020, January 7-10, in Las Vegas, Nevada. Roku TV models feature a customizable home screen that brings the HDTV antenna, game console and cable box alongside the user's favorite free and paid streaming channels.

For the first time, consumers in Mexico can purchase Sanyo Roku TV models locally beginning in early 2020. The Sanyo Roku TV models offer a great viewing experience at an affordable price. Available in screen sizes of 32-, 40-, 43- and 50-inch, the series offers HD to 4K resolution, Brilliant Motion Rate 120 to provide clear and vibrant images in fast action scenes, and dual-band wireless for seamless streaming. All models utilize the easy-to-use Roku OS, giving users access to endless entertainment and automatic software updates that deliver new features and thousands of free and paid streaming channels.

"Content streaming has transformed how viewers consume all media, and we're very excited to expand the full Sanyo Roku TV range into Canada and Mexico," Peter Swinkels, Director Product Planning, Funai Electric Co., Ltd "This expansion shows that after being in the U.S. market for over 50 years, Sanyo is still a vibrant, well-recognized and sought-after brand. Sanyo Roku TV sets will be available through Walmart in all three countries. Walmart is known for delivering outstanding value and we're delighted that it has decided to offer new Sanyo Roku TV models to loyal customers."

Roku TV models offer advanced features like fast and easy search that provides results in order by price, and private listening via the free Roku mobile app which also offers remote control functionality and more.

The Sanyo Roku TV models are now available with the support of Funai Corporation Inc. in the U.S. and Canada. With the support of Funai Electric Co., Ltd subsidiary P&F Mexicana, the units will be available in Mexico in early 2020.

### **Roku TV Features Include:**

**High Dynamic Range (HDR10)** — 4K TV models support HDR10 content, making colors brighter and richer, particularly in vibrant scenes like landscapes and cityscapes.

**Private Listening** — With private listening on the free Roku mobile app, people can use headphones connected to their mobile phone to enjoy TV late at night, or any time they'd like to avoid distractions.

**Roku Search** — Roku Search makes it easy to discover something great to watch. Simply search by title or actor. Consumers will get results across top channels, so they can see where to stream their favorites for free or at the lowest cost.

**The new Sanyo Roku TV model range includes:**

- Sanyo 32-inch, HD, Roku Television
- Sanyo 40-inch, FHD, Roku Television
- Sanyo 43-inch, 4K, Roku Television
- Sanyo 50-inch, 4K, Roku Television
- Sanyo 55-inch, 4K, Roku Television
- Sanyo 65-inch, 4K Roku Television

For more information, please visit: [www.sanyo-av.com/us/](http://www.sanyo-av.com/us/)

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**About Funai Corporation, Inc.**

Funai Electric Co., Ltd, located at Osaka, Japan is the exclusive licensee for Sanyo consumer televisions and home video products, with marketing and distribution rights in North America. Funai Electric Co., LTD. established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules.

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