



**EMBARGO: 6:30 AM, PST, January 3, 2019**

Contact: Deej Savage  
Brand Definition  
(212) 660-2555  
Deej@brand-definition.com

## **Funai and FOMM Business Alliance to Bring Compact Electric Car Technology to CES 2019**

**LAS VEGAS, January 3, 2019** – Following the 2017 announcement of the Funai Electric Co., Ltd. and FOMM Corporation business alliance, the two innovative technology companies will showcase the FOMM concept electric sports car with the latest from Funai in dashboard display and infotainment technology, which represent the future vision of the alliance. The compact electric car will be on display at the Funai pavilion at the Renaissance Hotel, Las Vegas, January 8-11, 2019.

Established in 2013 and headquartered in Kawasaki, Japan, FOMM Corporation conducts research and development on four-seat compact electric cars. FOMM (ASIA) CO. LTD a subsidiary of FOMM Corporation in Thailand, plans to produce and sell the vehicles in the Southeast Asia market. FOMM's design utilizes in-wheel motor technology, which places motors inside each wheel of the car and reduces the need for additional parts. With this technology, assembly becomes quicker, easier and more cost-effective.

Funai, a leader in consumer electronics R&D and manufacturing of power modules, plastic interior parts, displays and light technologies, has proven itself essential to the production of the FOMM electric sports car and brings a high-level of expertise and innovation to the collaboration.

Utilizing the core principles from its current range of technology products including power modules, displays, audio components, Blu-ray players, cameras, televisions and more, Funai is well-positioned to provide engineering and manufacturing support to FOMM to create displays, sensor systems, inverters and other component technologies designed specifically for use in the electric vehicle.

Funai's innovative technology is planned for use throughout the electric car, from its lighting system, to the dashboard display and the inverter which powers the in-wheel motor.

Funai's latest display, camera and speaker technologies are utilized most notably in the compact electric vehicle's dashboard meter panel, navigation and audio system with touch-screen display. All of the components include local dimming for improved contrast, peak brightness and optimized power consumption. The electric car also features a 3D display that improves safety by helping drivers keep their eyes on the road.

Funai and FOMM are advancing toward a goal of co-creating an innovative technology by 2020.

###

**About Funai Electric Co., Ltd.**

Funai established in 1961, and headquartered in Osaka, Japan, is listed in the Tokyo Securities Exchange First Section (Ticker 6839), as a designer and manufacturer of innovative consumer electronics and OEM products. The diverse product and technology portfolio is composed of televisions, Blu-ray players, thermal inkjet modules, microfluidics dispensers, and electric vehicle modules. Funai distributes and markets a vast array of products under multiple brand names with distribution throughout the world.

###

*All trademarks and copyrights are the property of the respective owners.*